

Suggested Interview Questions

- Is now a good time to invest in real estate?
- How do you identify properties that have above-average returns?
- How has shared housing/coliving fared during the pandemic?
- Your background is in San Francisco - why did you start your company in Kansas?

Suggested Interview Topics

- Keys to passive wealth through real estate investing
- How to earn out-sized returns by pairing real estate and innovation
- How to get a startup off the ground with no money and no experience
- The future of living - how Gen Z will amplify the trends that Millennials established (delayed marriage, living with friends into their 30's)

JOHNNY WOLFF



REI Expert & CEO/Founder
of HomeRoom Coliving

Johnny Wolff is the CEO and Founder of HomeRoom Coliving - one of the fastest-growing coliving companies in the United States. After starting his career as a financial analyst in Silicon Valley (EA, SanDisk, Guidespark), he relocated to Austin, Texas to pursue real estate investing fulltime. His love for real estate investing and living with roommates motivated him to start HomeRoom in 2017, after an unusually terrible Craigslist roommate experience. In 2020, HomeRoom boasted 99% on-time rent payments, full occupancy, and zero evictions. Sales velocity for HomeRoom is up 300% in 2021 with hundreds of happy residents across 23 cities in 3 states. Powered by investor funds, HomeRoom recently expanded to Dallas and Austin, Texas. Johnny still lives in one of HomeRoom's first coliving houses in Kansas City, and enjoys hanging out and surviving the pandemic with his awesome roommates - especially on chicken wing Thursdays.



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